

Biography Dr. Roderik Kraaijenhagen

Dr Roderik A. Kraaijenhagen is 55 years of age.

He is cardiologist in practice and entrepreneur in the field of health management and prevention.

Amongst others he is:

- Co-founder and director of Vital10 Inc.; a healthcare provider for eHealth and guided self-management of modifiable risk factors (www.vital.nl). Specialized in e-coaching and developer of health management platform specialized in guided self-management and lifestyle support.
- Co-founder and medical director of the Netherlands Institute for Prevention and E-Health Development (&niped, www.niped.nl); knowledge institute for integrated prevention and eHealth. Developer and designer of the Personal Health Check (www.persoonlijkegezondheidscheck.nl) with underlying scientific knowledge- and decision support system for integrated risk profiling and personalized follow-up.
- Founder and director of CardioVitaal Inc. (www.cardiovitaal.nl); a healthcare provider for multidisciplinary cardiac rehabilitation focusing on self-regulation and self-management using eCoaching and telemonitoring.
- Founder and Chairman of the Hearts4People foundation; a healthcare provider for specialized cardiometabolic care in an 'out of hospital' setting.
- Chairman of the Begeleide Zelfzorg (guided self-management) foundation; a national thrombosis service and expert center providing an integrated thrombosis management approach (www.trombovitaaal.nl) with checkpoints at pharmacists and general practitioners, facilitating self-management and providing 24/7 eHealth support by thrombosis specialists.
- Founder and chairman of the Vital MedTech Foundation; a foundation promoting and facilitating research and development of eHealth and telemonitoring to enhance self-regulation and self-management of patients and healthy individuals.
- Founder and director of the Arterium in Amsterdam: a medical clinic specialized in cardiometabolic disease and cardiac rehabilitation.
- Co-founder and CEO Qurin Diagnostics Inc.; biotech start-up developing clinically relevant and cost-effective diagnostic tests for early detection of cancer in urine (www.qurin.com).
- Member of various guideline committees, such as 'cardiovascular risk management', 'smoking cessation', 'hypertension' and 'cardiac rehabilitation'.

